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Gilad Shalit is not the Only Hostage

By Steven B. Nasatir, President, Jewish United Fund/
Jewish Federation of Metropolitan Chicago

This Op-Ed Article appeared in the Chicago Tribune on June 24, 2010

By Steven B. Nasatir

On June 24th, members of Chicago's Jewish community stood in vigil, focused on the fate of Gilad Shalit, a young Israeli held hostage by Hamas. Our concern for him is just the tip of the iceberg.

Shalit is now entering his fifth year of captivity at the hands of Gaza's terrorist rulers.

A then-19-year-old soldier in the Israel Defense Forces, Shalit was abducted from inside Israel by a Hamas terror squad on June 25, 2006. Contrary to international law and all standards of decency, the kidnapped soldier has been held virtually incommunicado, with no right of visitation by any humanitarian body.

To those genuinely concerned about the fate of Gaza's 1.5 million residents, the emphasis on the fate of one Israeli might seem distorted. But the circumstances under which Shalit was abducted, and two of his fellow soldiers were killed, out to the root cause of suffering for all Israelis and Palestinians.

[Continued on page 3](#)

Seeing Green: Cost Savings and Environmentally Friendly Ideas

By Rachel Perten, Program Coordinator, JCSA



As not-for-profit professionals, we all know that creatively using our dollars is essential to our organization's success. Here, in addition to exploring office "greening," we will present you with ideas for how you can have more success while spending less money. Learning from our peers and their experiences is a great way to start. By highlighting one of the winning projects of **JCSA's Cost Saving Contest** each month, we will have the opportunity to hear directly from our colleagues as they discuss their project's financial success. We'll supplement these profiles with additional ideas that are sent to me each month by readers. Please email and share your creative cost-effective ideas with your not-for-profit peers!

Jewish Center of Teaneck

The Jewish Center of Teaneck recently underwent a major renovation, replacing an old roof with new solar panels. With the aid of **Wally Greene**, one of our Cost Saving Contest Winners, the renovation cost less than projected and helped the Jewish Center go "green." Wally explains: "The roof repair was needed since it was quite old and starting to leak. The solar panels will save us 15% of our energy costs and with rebates and various state credits, we will make back the \$285,000 in 4-5 years. From then on, we will receive approximately \$30,000 per annum in marketable energy credits which we will sell on the open market through a broker." The Jewish Center of Teaneck's financial success is only one example of Jewish communities incorporating solar paneling into their buildings. Click on this link to read about the increased use of solar panels in other Jewish organizations across the country: <http://njnde.com/nijn.com/031606/greenHereComesSun.html>.



JCSA Local Group Programming and Events

to your health

A 4-part summer series for staff working at Jewish organizations in St. Louis

Noon-1:30 • Jewish Federation Kopolow Building
12 Millstone Campus Drive, 63146

to your... emotional health

Present tense – with Shannon Harting, LCSW, Social Worker, JF&CS
Thursday, July 15
Experience how to relieve stress, put challenges into perspective and have more fun.

physical health

Let's talk physical – representatives from the JCC Fitness Staff
Thursday, July 29
A discussion on how to increase your motivation to live a healthy lifestyle through exercise and balanced eating. Includes delicious healthy snacks to take back to your office.

financial health

Dollars & "sense" – with Sherri Frank Weintrop, CPA, CFP
Thursday, August 5
Whether you are 25 or 65, learn how to make smart financial decisions for short-term choices and long-term security.

spiritual health

It's a blessing – with Rabbi Hyim Shafner & Sara Winkelman
Thursday, August 19
Just back from their 6 month sabbatical in Israel, Rabbi Shafner & Sara will share their personal reflections on spirituality and each person's search for meaning.

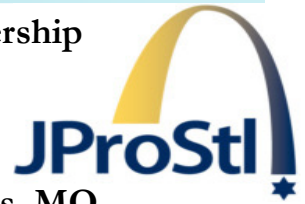
Free of charge.
Bring your own lunch – we'll provide drinks and snacks.

To RSVP and for additional info, please call Marci Mayer Eisen at 314-442-3810 or meisen@jfedstl.org.

JProStl is an association dedicated to supporting professionals working at Jewish organizations in St. Louis. Its mission is to provide training, resources, and networking opportunities in order to strengthen staff members, their organizations, and the community as a whole.
The Professional Excellence Project is made possible by support from the Lubin-Green Foundation, a supporting foundation of the Jewish Federation of St. Louis.

JProStl Professional Leadership Conference

Co-Sponsored by JCSA



March 6-7, 2011 - St. Louis, MO

Co-Chairs:

Ken Weintraub (Jewish Federation of St. Louis) and Lori Goldberg (St. Louis JF & CS)

This conference will take place at the magnificent Staenberg Family Jewish Community Center Complex on the I.E. Millstone Campus. Out of town accommodations at the upscale Frontenac Hilton.

For further information, please contact **Marci Meyer Eisen** at (314) 442-3810 or meisen@jfedstl.org

Please visit www.jewishinstlouis.org to learn more about JProStl's 4 part series "To Your Health"

J-Pro Boston is still running in the summer! Join other professionals working in Jewish organizations for a peer group discussion on Managing Your Supervisor. Come ready to share, give advice or just listen. This discussion will take on **July 28th from 7 - 9 PM** at a private home in Allston, please RSVP to receive directions. Refreshments and dessert will be served. RSVP here: <https://careermoves.wufoo.com/forms/jpro-boston-peer-group-discussion/>



Empowering professionals serving the Jewish community.

DFI J-Pro Day

August 5, 2010, 8:15 AM - 3:00 PM

A Day of Professional Development Workshops at the Pearlstone Center

Please visit www.thedfi.org for more information

Seeing Green Continued from Page 1

Be sure to read next month to find out how **Sharon Stern** of the Jewish Federation of Cincinnati created the aptly titled "Community Efficiencies Group," a partnership program whose goal is to reduce the amount Jewish organizations in Cincinnati spend on rentals and utilities.

We generously thank FJC, the Foundation of Philanthropic Funds, for its support of this project and members of the Cost Savings Contest Committee: Genie Cohen (Chair), Lee Sherman, Bob Wolf, Shelley Horvitz, Pattie Cippi Harte, Joelle Kelenson, Marc Blattner, Sherri Greenbach, Sara Reif, and Leslie Leibo.

Deadline for news you would like to share in the August 2010, issue of the JCSA Newsletter is Wednesday, July 28th. Contact info@jcsana.org.

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Shalit was attacked while guarding a place called Kerem Shalom (Vineyard of Peace), one of half a dozen border crossings that enable commerce between Israel and Gaza. For years, facilities like Kerem Shalom have been attacked repeatedly by Hamas, Islamic Jihad, and other Palestinian terror groups precisely because they foster exchanges between Israelis and Palestinians.

Hamas and other radicals have perpetrated such attacks not because they desire peace or a better life for the people they rule. They do so because they violently oppose any activity that might lead to a peaceful end of conflict—something they consistently reject in word and deed on religious grounds. Earlier this month, a Hamas preacher said on the group's Al-Aqsa TV that "[The Jews'] annihilation and the destruction of their state will only be achieved through Islam, by those who bow before Allah."

Why have none of those involved in the recent, so-called humanitarian efforts to aid the residents of Gaza raised their voices — on behalf of Shalit or about the deep and vexing issues he symbolizes? Why did the organizers of the recent flotilla refuse to deliver a letter to Shalit from his family? Why, I wonder, were their voices of condemnation and outrage not heard when Hamas forced the closure of the border crossings by launching countless terror attacks and thousands of rockets at Israeli border towns like Sderot, where I experienced such a barrage in 2007?

Why were they not raised when Hamas began firing Iranian Grad missiles on major Israeli cities like Ashkelon and Beersheva? It was that development that triggered the intensification of Israel's naval blockade of Gaza and its 2008 offensive, which finally restored some semblance of normal life to southern Israel.

Hamas, which has long used Palestinians as human shields to attack Israelis, persistently has aspired not to "free" Gaza — as Israel tried to do with its total withdrawal in 2005 before the Hamas takeover. Rather Hamas has always worked to force a blockade, in order to try to create a humanitarian crisis (or at least the image of one).

For example, after a dozen or so civilians and police died in terrorist attacks, in 2004 Israel closed the Erez industrial zone on the Gaza-Israel border, a facility that for 30 years had employed 5,000 Gazans. The zone had been hailed by both Israelis and Palestinians as an example of cooperation.

It is Hamas, not Israel, that has spared no effort to use Gazans as pawns in a global game of jihad and de-legitimization of Israel, a game orchestrated by Iran that also employs Hezbollah and now — ominously — elements within Turkey.

Gilad Shalit isn't the only prisoner of Hamas. Captive with him are all Israelis and Palestinians who desire an end to the cynical, escalating assault being perpetrated in the name of human rights. All who are genuinely concerned about peace should raise their voices on behalf of all who are held hostage.

Steven B. Nasatir is president of the Jewish United Fund/Jewish Federation of Metropolitan Chicago.

Interesting Links and Helpful Info

Going to the beach this summer? Why not take along some great reads! Click the link below to learn about some books that will truly change the way you look at summer reading forever! Though they are not novels, they are books that will certainly save you some time and give you a quick start for the Fall.

<http://nonprofit.about.com/b/2010/06/29/your-nonprofit-summer-reading-list.htm?nl=1>

The Wind Report (link below) provides 15 years of research and musings from Steven Windmueller, Dean of Hebrew Union College, Jewish Institute of Religion. Mr. Windmueller provides interesting links, general information and his opinion on all things Jewish. A site you won't want to miss!

www.thewindreport.com

JCSA Congratulates & Welcomes the Class of 2010!

Brandeis University

Hornstein Dual Masters Graduates



Philip Brodsky, MA, MBA - *employed as a Campus Team Manager at the David Project, Boston*

Emilia Garcia, MA, MPP

Malka Jampol, MA, MPP - *will be a Research Analyst for the Joint Committee on Education at the Statehouse in Boston*

Jessica Levine, MA, MBA - *employed as Program Director at Congregation B'Nai Torah in Atlanta*

Noam Gilboard, dual MA

Jared Goldlust, MA, MBA - *employed as Associate Director for Camp Kadimah in Halifax, NS*

Nina Robinson, MA, MBA

Shirah Rosin, MA, MPP

Jordyn Rozensky, MA, MPP

Hannah White, MA, MBA

Jewish Theological Seminary
**Jewish Professional Leadership
Program Graduate**

Joelle Kelenson



Yeshiva University

Wurzweiler School of Social Work - JCS Program

Names from left to right: Professor Lynn Levy, Aaron Steinberg, Danielle Skurnick, Evan Rosenhouse, Alizah David, Adena Stern, Dr. Saul Andron, Ira Gubenko, Ariel Naor

Nominations are now being accepted for...

The Young Pro Award



Established in 1972, the Young Pro is awarded to distinguished young professionals who have demonstrated exemplary service and commitment in their profession.

To Qualify, one must be 35 or younger and have three to ten years of experience as a Jewish communal professional.

Nominations are currently being accepted for the 2010 Award. Download a nomination form at www.JCSANA.org. Forms, along with other applicable materials, are due by **August 11th, 2010**. All fields of service are encouraged to submit nominees.

The Award includes \$1000 for educational enhancements, as well as a \$1000 subsidy for travel to the JFNA General Assembly in New Orleans, where the awards are presented.

The Young Pro award introduced me to a supportive and valuable network of Jewish communal professionals, and the JCSA which pulls us together and pushes us forward. The award opened doors, led to important and meaningful relationships, and has served as a catalyst for growing my business and career in the Jewish community.

-Lisa Colton
2005 YP Award
Recipient



I was truly honored to receive the JCSA Young Professional Award in 2004 and to be recognized by my colleagues in Philadelphia and throughout the Jewish communal world. The award is an important way for JCSA to acknowledge the work of young professionals.

-David
Rosenberg,
2004 YP Award
Recipient



For application materials please visit our website at www.jcsana.org. Questions? Contact info@jcsana.org or call 212-532-0167

"I was thrilled to receive recognition for the work that I had already accomplished in my career. The support from colleagues, both peers and those more senior than me, solidified my belief in the importance of working in the Jewish community, and renewed me as I reached for new goals."

-Alisha Goodman
2006 YP Award Recipient



Don't Forget: as a JCSA member organization, you receive 10% off your listing on www.JewishJobs.com

For job listings, visit www.jewishjobs.com
For jobs in the Federation system, visit www.jewishfederations.org/jobs.

Mazel Tov



Mazel Tov to the **International Association of Jewish Vocational Services** and their network partners who were awarded one of the three grants from the U.S. Department of Labor for “Enhancing the Ability of Community and Faith-Based Organizations to Deliver Virtual Career Exploration Services, Including Health Care Careers.” The **\$2.9 Million grant** has been awarded for the Virtual Career Exploration Gateway Project serving diverse populations. Jewish vocational service agencies participating in the grant are from Boston, Chicago, Los Angeles, Louisville, Minneapolis, Philadelphia, San Francisco, New Jersey and New York. JCSA congratulates IAJVS on the coordination of the grant proposal, which demonstrates the value and strength of collaboration among Jewish community agencies.



Mazel Tov to **Jewish Home Lifecare**'s Geriatric Career Development (GCD) Program which has just earned the Innovation of the Year Award from the New York Association of Homes and Services for the Aging (NYAHSA).

Mazel Tov to **MyJewishLearning.com** who was awarded the American Jewish Press Association's Simon Rockower Award for Most Outstanding Website.

Mazel Tov to **Stefanie Small**, Jewish Family & Children's Service of Pittsburgh, who was a contestant on the June 28th episode of **Jeopardy!**, the popular quiz show. Stefanie is a wise, caring individual in her work with seniors and throughout the community and a true winner in the eyes of all that know her. Pictured left to right are Stefanie Small, Marie Seirp, Scarlet McNeal, Sandy Budd and Pearl Averbach.



Mazel Tov to **Dahlia Bendavid**, Greater Miami Jewish Federation, Director of Israel and Overseas Department and a Federation Employee for 7 years, who has received the 2010 Myron J. Brodie Award for Professional Excellence. The award is presented annually by Federation to an employee who exemplifies the standards of Jewish communal service. Ms. Bendavid pictured here with Jacob Solomon, JCSA President and Miami Federation CEO, and Myron J. Brodie.

Mazel Tov to **Gil Preuss** on being promoted to Executive Vice President of Combined Jewish Philanthropies.

Mazel Tov to all award recipients from the Jewish Communal Professionals of Southern California's 30th Award Dinner including:
Susan Medlowitz Belgrade, Elliot Friedland, Dr. Gil Graff, Rachel Donitz Kaplan, Debra Markovic, Lori Klein, Monise Neumann, Karen Rosenthal, Dan Rothblatt

Photo courtesy of Franklin Berger Photography



Events and Opportunities



8th Annual Palliative Care Conference

Managing Pain in Elders: Challenges and Choices

Tuesday, October 26, 2010 - 9:00 AM to 4:15 PM

UJA-Federation of New York - 130 E. 59th St., New York City

Presenters include:

Patricia A. Bloom, MD, FACP, FAGS, Dir. Of Integrative Health, Martha Stewart Center for Living, Mt. Sinai Medical Center

David C. Leven, Exec. Dir, Compassion & Choices of New York, an affiliate of Compassion & Choices

Deborah Dillon McDonald, RN, PhD, Associate Professor, University of Connecticut, School of Nursing

Mary Curry Narayan, MSN, RN, HHCNS-BC, CTN, COS-C, Home Health Clinical Nurse Specialist, Transcultural Nurse Specialist, Nursing Education Consultant

Click [here](#) for additional information or contact Ellen Lewis at elewis@jewishhome.org

UJA-Federation of New York's **Connect to Care** initiative provides resources specialists, employment services, financial services, legal counseling and psycho-social support, free of charge for those impacted by the economic downturn. For more information about this program, or to make an appointment in Manhattan, Riverdale or Brooklyn, contact [JBFCs](#), a lead agency for UJA-Federation's Connect to Care, or call at 212 632-4602. For fuller description and workshops visit www.jcprogrms.org/connect-to-care. To contact UJA-Federation's Connect to Care Centers in other regions visit www.ujafedny.org/connect-to-care

FEREP (Federation Executive Recruitment and Education Program) is the Jewish Federations of North America's (JFNA) signature graduate scholarship program for exceptional individuals who are interested in Federation work. The scholarship awards up to \$40,000 over two years of their graduate education in nonprofit management, public policy, public or business administration. At the end of their studies, graduates are placed in a North American Federation.

Applications for the 2011-2012 academic year will be available on the website in Fall 2010. For more information, contact fere-pinfo@jewishfederations.org.

WCJCS (The World Council of Jewish Communal Service) held its annual June Seminar in Jerusalem on June 20, 2010 in conjunction with the Jewish Agency for Israel's annual Assembly. The seminar theme was "Is What's Good for Israel Good for the Jews? How to Achieve Unity when Opinions Differ." The successful session was attended by over 250 professionals and moderated by Steve Schwager, Exec. VP & CEO of JDC. Stay tuned for a global webinar series on the theme "Aging Jewish Communities Worldwide" currently being planned for Fall 2010.



Don't miss our most recent issue of *The Journal for Jewish Communal Service*

Copies are available for purchase. Contact info@jcsana.org or call (212) 532-0167

Articles include:

Jewish Peoplehood: From Vision to Reality by Alan Hoffman

A Dream of Renaissance for Jewish Identity by Barry Shrage

The Case for the Annual Campaign: a 21st Century Interpretation of Collective Responsibility
by Paul M. Kane, Stuart Tauber, and Bonnie K. Shevins

JCSA Benefit Plans

Notes from Bert Goldberg, JCSA Insurance Committee Chair

ARE INTEREST RATES TOO LOW FOR YOU?

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**THESE COMPETITIVE RATES ARE AVAILABLE FOR ALL ROLLOVER
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“PRIVATE” FUNDS**

Call for further information!

TSA’S AS WELL AS

Contact JCSA Benefit Plans administrators, Brian and Irving Silberberg at

Telephone: 1-800-597-9425 *New!* E-mail: bsilberberg@multifin.com Website: www.jcsabenefitplans.com

JCSA Benefit Plans offers the following plans and services to our members on an individual and agency basis.

- ◇ Long Term Disability
- ◇ Tax Sheltered Annuities
- ◇ Retirement Disability Plan
- ◇ Life Insurance Plan
- ◇ Fixed Annuities
- ◇ Fixed Index Annuities
- ◇ 529 College Fund Plan
- ◇ IRA Plans
- ◇ Long Term Care Plans
- ◇ 24 Hour Accident Plan
- ◇ Agency Pension Planning

Jewish Communal Service Association of North America

JCSA
Connecting & Enhancing Professional Leadership

July 2010 Volume 8, Issue 10

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Newsletter Staff — Rachel Perten, Editor

Mission

The Jewish Communal Service Association of North America supports the enhancement of professional Jewish communal leadership, uniting a broad spectrum of individuals, entities and disciplines sharing a commitment to advancing their communities guided by Jewish values.

We're on the web: www.jcsana.org

Jacob Solomon, President Brenda Gevertz, Executive Director

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Your e-mail will be automatically added to our listserv through Constant Contact. It is free, fast and easy!